

Part of Deutscher AnwaltSpiegel Publishing Group

BusinessLawMagazine

From lawyers for companies

Media Information 2023



Objective

BusinessLawMagazine is an online, English-language magazine with high-quality content and design. It addresses subjects that are of significance to German and North American business law in a very practice-oriented manner. The target groups are primarily legal departments of medium-sized and large companies in the United States, Great Britain and Germany as well as courts, associations and institutions in these countries. Widely known external authors from law firms, institutions and companies as well

as practicing researchers write about the full spectrum of German business law.

The **BusinessLawMagazine** is a joint publication of F.A.Z. Business Media GmbH and German Law Publishers GmbH. It is part of the Deutscher AnwaltSpiegel product family. The aim and mission are to inform our readers about current legal issues that play an important role in their daily legal activities. To achieve these goals, we work closely

with a number of strategic partners – all highly regarded national and international institutions and auditing firms. They, too, will share their comprehensive legal knowledge with you. Additional support is provided by our expert panel comprising highly regarded corporate lawyers and our cooperation partners – leading German chambers of commerce abroad that distribute **BusinessLawMagazine** in their networks.

Publishers

The F.A.Z. BUSINESS MEDIA GmbH – a member of the F.A.Z. Publishing Group provides trade publications, networking projects, analyses and events.



The trade publishing company German Law Publishers, produces high-quality reference books with practical relevance for the most important aspects of German commercial, tax and labor law.

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Target readership

Since the publication of its first issue in June 2014, **BusinessLawMagazine** has attracted roughly 1,200 subscribers who registered to receive regular copies (as of August 2022).

In addition, the magazine is distributed within the networks of its cooperation partners and German chambers of commerce abroad.

The online magazine is also available on the www.businesslaw-magazine.com, where you can access it directly without having to register.

Your selected target groups

- Corporate attorneys
- Managing directors, executive boards, owners
- Lawyers at law firms

Strategic Partners



Your positioning opportunity

- Advertisements in the online magazine (4 issues per year)
- Cooperation at events/roundtables
- Strategic partnership ongoing presence in all magazine issues and on www.businesslaw-magazine.com

Cooperation Partners



Publication schedule

Issue	Publication date	Advertising deadline	Materials deadline
01/2023	Thursday, 09 March 2023	Wednesday, 22 February 2023	Friday, 24 February 2023
02/2023	Thursday, 01 June 2023	Wednesday, 17 May 2023	Friday, 19 May 2023
03/2023	Thursday, 07 September 2023	Wednesday, 23 August 2023	Friday, 25 August 2023
04/2023	Thursday, 30 November 2023	Wednesday, 15 November 2023	Friday, 17 November 2023

Advertising prices

Basic format (297 mm x 210 mm)	Format (W x H in mm)	Price 4c/bw in Euro*
1/1 page horizontal	257 x 180	2,100
1/2 page vertical	130 x 163	1,050
1/4 page vertical	70 x 163	680

1/1 page horizontal



1/2 page vertical



1/4 page vertical



* All prices plus German value added tax

Technical requirements

- Print-ready Adobe Acrobat PDF (Version 1.4), use Euroscale to distill special colors, include fonts or convert into paths.
- If the PDF is created with Adobe InDesign, please check the PDF in Acrobat to see if the PDF includes Identity H fonts and, if applicable, convert these fonts into paths.
- CMYK image data, 300 dpi, scale 100%

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