

Part of Deutscher AnwaltSpiegel Publishing Group

# LaborLawMagazine

The online magazine for labor law in companies

# Media Information 2021



## Objective

**LaborLawMagazine** is an English-language online magazine dealing with all business-related topics of German labor law. This high-quality publication follows a practical approach and always considers connections to European law.

**LaborLawMagazine** is a joint publication of F.A.Z. BUSINESS MEDIA GmbH – a member of the F.A.Z.

Publishing Group. It is a member of the Deutscher Anwalt- Spiegel product family. Its aim and mission are to inform our readers about relevant current issues that play an important role in their daily professional activities. To achieve these goals, we work closely with a number of strategic partners – all highly regarded national and international law firms. They, too, share their comprehensive legal knowledge with our readers. Additional

support is provided by our cooperation partners – the Association of Corporate Counsel Europe as well as the Federal Association of Human Resources Managers (Bundesverband der Personalmanager) –, that also distribute **LaborLawMagazine** within their networks.

## Publishers

The F.A.Z. BUSINESS MEDIA GmbH – a member of the F.A.Z. Publishing Group provides trade publications, networking projects, analyses and events.

The trade publishing company German Law Publishers, produces high-quality reference books with practical relevance for the most important aspects of German commercial, tax and labor law.



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## Target readership

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Since the publication of its first issue in may 2016, **LaborLawMagazine** has attracted roughly 600 subscribers who registered to receive regular copies (as of September

2020). In addition, the magazine is distributed within the networks of the cooperation partners.

## Strategic Partners

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**BEITEN  
BURKHARDT**

FRAGOMEN

**KPMG**

**KPMG Law**  
Unsere Expertise. Ihre Sicherheit.

**MAYER | BROWN**

## Cooperation Partners

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**ACC** Association of  
Corporate Counsel  
EUROPE

**BPM**  
BUNDESVERBAND DER  
PERSONALMANAGER

## Your selected target groups

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- Corporate attorneys
- Human resources managers
- Managing directors, executive boards, owners
- Lawyers at law firms

## Your positioning opportunity

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- Advertisements in the online magazine (4 issues per year)
- Cooperation at events/roundtables
- Strategic partnership ongoing presence in all magazine issues and on [www.laborlaw-magazine.com](http://www.laborlaw-magazine.com)

## Publication schedule

Issue	Publication date	Advertising deadline	Materials deadline
01/2021	Mar., 22, 2021	Mar. 11, 2021	Mar. 15, 2021
02/2021	Jun. 14, 2021	Jun. 02, 2021	Jun. 04, 2021
03/2021	Sep. 14, 2021	Sep. 02, 2021	Sep. 06, 2021
04/2021	Dec. 06, 2021	Nov. 25, 2021	Nov. 29, 2021

## Advertising prices

Basic format (297 mm x 210 mm)	Format (W x H in mm)	Price 4c/bw in Euro*
1/1 page horizontal	257 x 180	2,000
1/2 page vertical	130 x 163	1,000
1/4 page vertical	70 x 163	650

1/1 page horizontal



1/2 page vertical



1/4 page vertical



\* All prices plus German value added tax

## Technical requirements

- Print-ready Adobe Acrobat PDF (Version 1.4), use Euroscale to distill special colors, include fonts or convert into paths.
- If the PDF is created with Adobe InDesign, please check the PDF in Acrobat to see if the PDF includes Identity H fonts and, if applicable, convert these fonts into paths.
- CMYK image data, 300 dpi, scale 100%

## Contact

### Project coordination, advertising and events:

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