

Part of Deutscher AnwaltSpiegel Publishing Group

LaborLawMagazine

The online magazine for labor law in companies

Media Information 2020



Objective

LaborLawMagazine is an English-language online magazine dealing with all business-related topics of German labor law. This high-quality publication follows a practical approach and always considers connections to European law.

LaborLawMagazine is a joint publication of FRANKFURT BUSINESS MEDIA GmbH – Der F.A.Z.-Fachverlag, a

member of the F.A.Z. Publishing Group, and German Law Publishers GmbH. It is a member of the Deutscher Anwalt- Spiegel product family. Its aim and mission are to inform our readers about relevant current issues that play an important role in their daily professional activities. To achieve these goals, we work closely with a number of strategic partners – all highly regarded national and international law firms. They, too, share their

comprehensive legal knowledge with our readers. Additional support is provided by our cooperation partners – the Association of Corporate Counsel Europe as well as the Federal Association of Human Resources Managers (Bundesverband der Personalmanager) –, that also distribute **LaborLawMagazine** within their networks.

Publishers

The FRANKFURT BUSINESS MEDIA – Der F.A.Z.-Fachverlag, a member of the F.A.Z. Publishing Group, provides trade publications, networking projects, analyses and events.

The trade publishing company German Law Publishers, produces high-quality reference books with practical relevance for the most important aspects of German commercial, tax and labor law.



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Target readership

Since the publication of its first issue in May 2016, **LaborLawMagazine** has attracted roughly 700 subscribers who registered to receive regular copies (as of August 2019).

In addition, the magazine is distributed within the networks of the cooperation partners.

Strategic Partners

**BEITEN
BURKHARDT**

FRAGOMEN

JUSTEM | RECHTSANWÄLTE



KPMG Law
Unsere Expertise. Ihre Sicherheit.

MAYER | BROWN

Cooperation Partners



BPM
BUNDESVERBAND DER
PERSONALMANAGER

Your selected target groups

- Corporate attorneys
- Human resources managers
- Managing directors, executive boards, owners
- Lawyers at law firms

Your positioning opportunity

- Advertisements in the online magazine (4 issues per year)
- Cooperation at events/roundtables
- Strategic partnership ongoing presence in all magazine issues and on www.laborlaw-magazine.com

Publication schedule

Issue	Publication date	Advertising deadline	Materials deadline
01/2020	Mar. 23, 2020	Mar. 12, 2020	Mar. 16, 2020
02/2020	Jun. 15, 2020	Jun. 03, 2020	Jun. 05, 2020
03/2020	Sep. 14, 2020	Sep. 03, 2020	Sep. 07, .2020
04/2020	Dec. 07, 2020	Nov. 26, 2020	Nov. 30, 2020

Advertising prices

Basic format (297 mm x 210 mm)	Format (W x H in mm)	Price 4c/bw in Euro*
1/1 page horizontal	257 x 180	2,000
1/2 page vertical	130 x 163	1,000
1/4 page vertical	70 x 163	650

1/1 page horizontal



1/2 page vertical



1/4 page vertical



* All prices plus German value added tax

Technical requirements

- Print-ready Adobe Acrobat PDF (Version 1.4), use Euroscale to distill special colors, include fonts or convert into paths.
- If the PDF is created with Adobe InDesign, please check the PDF in Acrobat to see if the PDF includes Identity H fonts and, if applicable, convert these fonts into paths.
- CMYK image data, 300 dpi, scale 100%

Contact

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